

within the order. Consideration was also given to the affect the order will have on people who rely on assistance dogs.

CONSULTATION

7. A consultation on the PSPO proposals was carried out between 19 November 2018 and 14 January 2019. The public, statutory consultees and relevant canine organisations such as dog walking companies, assistance dog charities and the Kennel Club were encouraged to take part.
8. The consultation was promoted using posters, press releases, the E-Panel, social media and the Council's website. There was a static display outlining the proposals in Fareham Shopping Centre throughout the consultation. Promotional banners were also located in the Civic Offices, libraries and the Council's two leisure centres. In addition, an engagement session took place at Hill Head Sailing Club, supported by officers speaking to dog walkers on Hill Head promenade.

Consultation results

9. In total, 1,168 people and organisations took part in the consultation, 65% of whom were dog owners. This level of response means we can be confident that we have a good understanding of the possible impact of the PSPO proposals on the local dog owning community as well as residents in general. As the results below show, there was strong support for the majority of the PSPO proposals.

Oops out of Poops

10. Participants were first asked of their knowledge of the Council's 'Oops out of Poops' campaign and whether they felt dog fouling had improved since it was launched in 2016. A third of respondents overall and just under half of dog walkers were aware of the campaign. The continued prominence of the campaign is also highlighted by the fact that residents still regularly come to the Civic Offices to collect free dog poo bags.
11. Overall, 57% of respondents felt that dog fouling had either stayed the same or improved during the last 3 years, reflecting well on the success of the campaign. This is supported by the fact that 73% of people felt that dog fouling was not a big problem in their local area.

Fouling hot spots

12. Those that felt that dog fouling was a problem identified the following locations as the main hotspots across the Borough:
 - Hill Head Beach
 - Park Lane Recreation Ground
 - Seafield Park
 - Blackbrook Park
 - Portchester Castle
 - Warsash Common
 - Holly Hill Woodland Park
 - Stubbington Recreation Ground
13. This information will help the two Enforcement Officers to direct their time and resources into troublesome areas. The intention is to extend the PSPO Enforcement powers to the three Countryside Rangers, two Streetscene Operations Supervisors and the Animal and Pest Control Officer, to enable them to issue Fixed Penalty Notices.